

AFRIPAY SALES FUNNEL STARTER BLUEPRINT 5.0



The Complete Beginner Friendly Guide to Funnels, Leads, Sales & Automation

Afripay Team | Powered by Afrigates Digital Limited | www.AfripayFunnels.com

Chapter 1: Welcome to the Funnel Economy

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 2: Why Most Businesses Fail Online

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 3: Understanding Sales Funnels

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 4: The Afripay Funnel Formula

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 5: Traffic Generation Mastery

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 6: Lead Magnets That Convert

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 7: Landing Pages That Convert

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 8: Email Verification Systems

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 9: WhatsApp Lead Nurturing

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 10: Creating Irresistible Offers

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 11: Copywriting Fundamentals

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 12: Email Marketing Blueprint

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 13: Automation & AI

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 14: Facebook Ads Blueprint

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 15: Funnel Analytics

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 16: Scaling Your Funnel

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 17: Case Studies

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 18: 30-Day Action Plan

This chapter explains practical funnel–building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 19: Worksheets & Templates

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
- Implement it
- Measure results
- Optimize performance

Chapter 20: Next Steps

This chapter explains practical funnel-building concepts and how they apply to lead generation, customer acquisition, automation, and business growth using the Afripay methodology.

Action Steps:

- Learn the concept
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- Optimize performance

Quick Start Worksheet

Traffic Source:

Lead Magnet:

Offer:

Follow-Up System:

Launch Date:

Afripay Funnels Starter Guide - Conclusion

Congratulations!

By reading this guide, you've taken the first step toward building a profitable online business using the power of sales funnels.

The truth is that success online is no longer reserved for programmers, designers, or marketing experts. With the right tools and a proven system, anyone can create professional sales funnels, promote products, collect payments, and grow a business from anywhere in the world.

Throughout this Starter Guide, you've learned:

- ✓ What a sales funnel is and why every business needs one
- ✓ How to attract prospects and convert them into customers
- ✓ The essential pages of a high-converting funnel
- ✓ The differences between digital products, physical products, and service funnels
- ✓ How automation can help you save time and increase sales
- ✓ How Afripay Funnels simplifies the entire process with its unique Form-to-Funnel technology

The biggest lesson is simple:

You don't need complicated drag-and-drop builders, expensive software, or technical skills to get started.

With Afripay Funnels, you can simply enter your business information, product details, and offer, and generate a complete sales funnel in minutes.

Whether you're selling eBooks, courses, coaching services, consulting, software, physical products, event tickets, or affiliate offers, the opportunity to build a profitable online business has never been greater.

The next step is action.

Knowledge alone does not create results.

Implementation does.

Choose a product or service, create your first funnel, share your link, and begin serving customers today.

Every successful online entrepreneur started with a single offer, a single funnel, and a decision to begin.

Your journey starts now.

ABOUT THE AUTHORS

Afripay Team: FB/IG/TT/YT/X: @AfripayGlobal

The Afripay Team is committed to empowering entrepreneurs, creators, coaches, consultants, freelancers, agencies, and businesses with simple, powerful, and affordable tools to launch, grow, and automate their online businesses.

Our mission is to make funnel creation, payments, digital commerce, and business automation accessible to everyone—regardless of technical experience.

Through the Afripay Ecosystem, we continue to build innovative solutions that help businesses create, sell, collect payments, and scale with confidence.

CONTINUE YOUR JOURNEY

Ready to build your first funnel?

Visit:

www.AfripayFunnels.com

Discover:

- ✓ Funnel Templates
- ✓ AI Funnel Generator
- ✓ Marketing Assets Generator
- ✓ Payment Links
- ✓ Checkout Pages
- ✓ Affiliate Tools
- ✓ Business Growth Resources

FINAL WORD

The future belongs to action-takers.

The tools are available.

The opportunities are endless.

The time to start is now.

Build.

Launch.

Sell.

Grow.

See you inside Afripay Funnels.

Afripay Team

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